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TEHNOLOŠKI PARK LJUBLJANA  
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## Previous experiences

### WP3: Transnational access to funding

#### PARTNER: Technology Park Ljubljana

NAME OF ACTION	TYPE OF ACTION	MOTIVATION/CHALLENGE TO SOLVE	OBJECTIVES	TARGET GROUPS	SECTORS	IMPLEMENTATION MODEL	DATES	COST	RESULTS	SUCCESS FACTORS	RECOMMENDATIONS /COMMENTS
Specific actions developed by your institutions in this field	Service (permanent); programme; activity	Pertinence with the context and the identified needs of target groups.	Objectives to be achieved	Collective to which the action is addressed	Economic sector in which the action is framed	Detailed description of the executed activities. Collaboration with other stakeholders, specify if Public-Private Partnerships.	Year in which it was implemented and duration	Estimated cost if available	Results and impact achieved	Key factors for the success of the action	
1. GO:Global; edition I, II	Programme	SMEs with rapid growth and goal to operate in the global market has specific challenges and need to gain specific entrepreneurial skills	1. identifying start-ups with potential for growth 2. implementing coaching and investment readiness 3. global	Selection of up to 15 start up companies with: -innovative / high-tech product -team -with the goal to operate in international market -seeking for investment	ICT, Life Sciences, Creative Industries, Clean Tech	GoGlobal is a program by Tovarna Podjemov and the Technology Park of Ljubljana with the aim to bring promising Slovenian start-ups closer to global markets. Programm is composed of two parts. The first part includes systematic educational meetings and practical work on specific business challenges under the mentorship of most experienced business professionals. It can be thought as a practical entrepreneurial MBA. Program covers all key areas of entrepreneurship; involved entrepreneurs are working on a practical level, implementing acquired knowledge immediately into the business routine. Second part of the programme is represented by 1:1 meeting events where each entrepreneur has a chance to discuss the challenges with 2 mentors selected entrepreneur itself.	April-May 2012 April-May 2013	30.000,00 € / edition	Two editions, 35 companies participated at the MBA (12+23) Pool of 150 mentors Modification of the second edition based on the programm evaluation Third, improved, edition in the preparation phase	X Support services as specific web-based Tools, web page with additional and useful informations, ... X Selected eminent mentors X MOU with TPs and other partners on the selected markets X Network of investors	
2. I-TIME +	Acceleration Programme	SMEs not older than 1 year/Talents with innovation business ideas, seeking for funding (VC, BA)	1. identifying talents with innovative business ideas 2. coaching and investment readiness with the aim to support commercialisation of the innovative business idea	Comprehensive and dedicated team of young talents (only geeks, no bozos) A clear focus on the business idea realization/commercialisation and the creation of start-up company Business idea should be compatible with the following industries TIME (Telecom, Internet, Media and Entertainment) and a global market potential Adopt "Lean Startup" way of working Participants should be members of the Geek House, should actively participate in the educational program in the second phase of the program, should show F5active collaboration with mentors in the third part of the programme.	Telecommunications, Internet, Gaming, Media	I Time accelerator supports young talents in the field of business idea development process and commercialisation of the product/ service. The program is composed of award of 20.000€ provided by VC Fund, and working space in GeekHouse for free for three months (provided by partner Technology Park Ljubljana), mentor programme and series of workshops. The winner has also an opportunity to become part of the international accelerator IMAGINE Cup.	8 months	TPJ contributed financially as a so-organiser of the special edition "plus": approx. 10.000 €	February-March 2013	x mix of public/private partners (mentors, VC, support organisations) x supporting pool of talents with innovative ideas x award x links with worldwide accelerators x supported by private company	

Previous experiences

**WP4: Cross-landing & Internationalization services**

**PARTNER: Technology Park Ljubljana**

NAME OF ACTION	TYPE OF ACTION	MOTIVATION/CHALLENGE TO SOLVE	OBJECTIVES	TARGET GROUPS	SECTORS	IMPLEMENTATION MODEL	DATES	COST	RESULTS	SUCCESS FACTORS	RECOMMENDATIONS /COMMENTS
Specific actions developed by your institutions in this field	Service (permanent); programme; activity	Pertinence with the context and the identified needs of target groups.	Objectives to be achieved	Collective to which the action is addressed	Economic sector in which the action is framed	Detailed description of the executed activities. Collaboration with other stakeholders, specify if Public-Private Partnerships.	Year in which it was implemented and duration	Estimated cost if available	Results and impact achieved	Key factors for the success of the action	
1	GO:Global; edition I, II	SMES with rapid growth and goal to operate in the global market has specific challenges and need to gain specific entrepreneurial skills	1. Identifying start-ups with potential for growth 2. implementing coaching and investment readiness 3. global	Selection of up to 15 start up companies with: -innovative / high-tech product -team -with the goal to operate in international market -seeking for investment	ICT, Life Sciences, Creative Industries, Clean Tech	GoGlobal is a program by Tovarna Podjemov and the Technology Park of Ljubljana with the aim to bring promising Slovenian start-ups closer to global markets. Program is composed of two parts. The first part includes systematic educational meetings and practical work on specific business challenges under the mentorship of most experienced business professionals. It can be thought as a practical entrepreneurial MBA. Program covers all key areas of entrepreneurship; involved entrepreneurs are working on a practical level, implementing acquired knowledge immediately into the business routine. Second part of the programme is represented by 1:1 meeting events where each entrepreneur has a chance to discuss the challenges with 2 mentors selected entrepreneur itself.	April-May 2012 April-May 2013	30.000,00 € / edition	Two editions, 35 companies participated at the MBA (12+23) Pool of 150 mentors Modification of the second edition based on the program evaluation Third, improved, edition in the preparation phase	X Support services as specific web-based Tools, web page with additional and useful informations, ... X Selected eminent mentors X MOU with TPs and other partners on the selected markets X Network of investors	
2	Erasmus for Young Entrepreneurs		To foster entrepreneurship, competitiveness, internationalisation, business growth. Target group: Companies registered and operating in	New entrepreneurs / talents and companies with experience collaborate with the aim of transferring knowledge / gaining new entr.skills and experience.	Multisectoral	New entrepreneurs / talents have the opportunity to learn from the experienced entrepreneur abroad. Exchange can last up to 6 months.			In the first proj. - 1 exch. In the second proj. - 6 exch. 2013 - applied, no results yet	Pool of Host entrepreneurs, New entrepreneurs with ambition to explore opportunities on targeted EU market, massive promotion, support services (preparations for the exchange - identifying the goal, matching, organising exchange)	

## Previous experiences

### WP5: Acceleration programme

#### PARTNER: Technology Park Ljubljana

NAME OF ACTION	TYPE OF ACTION	MOTIVATION/CHALLENGE TO SOLVE	OBJECTIVES	TARGET GROUPS	SECTORS	IMPLEMENTATION MODEL	DATES	COST	RESULTS	SUCCESS FACTORS	RECOMMENDATIONS /COMMENTS
Specific actions developed by your institutions in this field	Service (permanent); programme; activity	Pertinence with the context and the identified needs of target groups	Objectives to be achieved	Collective to which the action is addressed	Economic sector in which the action is framed	Detailed description of the executed activities. Collaboration with other stakeholders, specify if Public-Private Partnerships.	Year in which it was implemented and duration	Estimated cost if available	Results and impact achieved	Key factors for the success of the action	
1 Start:up Centre	programme	Supporting creation of new start-ups with added value	Start-ups with the following characteristics: Company should be younger than 3 years Innovative product / service Strong team Defined market strategy	Start-ups	Multisectoral	Start:up Slovenia is a national contest of start up companies. The original idea was conceived by Tovarna Podjemov. Nowadays the project is supported by several partners and Technology Park Ljubljana is one of the main co-organisers. Along with the contest itself, there are support activities such as forums, workshops, business plan evaluation, networking... The start-up of the year is announced at the PODIM conference. The Start:up Slovenija contest is intended as means of wholesome support of the innovative and entrepreneurial activity as well as a business culture in Slovenia and is supported by programme Start:up Centre which provides wide range of specialised business consultancy services and could be understood as an incubation service. The programme is developed by strategic partners Venture Factory Incubator and Technology park Ljubljana and is operating in 4 slovenian TPs /incubators.	2011 - ongoing	100.000 €	Competition 2013: 141 applicants, 5 finalists Start:up centre experts supports with consultations up to 70 business proposals /year Up to 25 start-ups are incubated by TP LJ /year	Strategic council composed of main organisers/partners Pool of experts Media presence Supporting funding schemes on national level	